



***WINTER IS HERE...AND SO IS THE COLD!***  
***Many New Canaan Citizens Face Hardship and the  
Prospect of Choosing Between Heat and Food***

In the spirit of “Neighbor Helping Neighbor,” the New Canaan Department of Human Services is asking for your help with our *Warm-up Fund*, which provides residents facing severe hardship with assistance with heating oil or electricity to heat their homes. 100% of your tax-deductible contribution will be used for this need. *An envelope is enclosed for your convenience.*

**Your contribution will be doubled (up to \$100)  
by a generous matching grant.**

***“Give the Gift of Warmth”***

We are indebted to *New Canaan Oil Company* for providing and delivering the heating oil for this essential Human Services program at a charitable price, and for their additional direct financial contribution to the fund; and to *St. Mark’s Episcopal Church* for its major annual Outreach Grant to the Warm-up Fund. **In addition to its direct grant, St. Mark’s is matching the donations of New Canaan Oil Company customers dollar-for-dollar... up to \$100 per customer and a maximum of \$3000.**

**The need is great and your contribution in any amount – matched dollar-for-dollar as outlined above – will help your New Canaan neighbors in need keep warm this winter.**

***Thank You for Your Generosity and Support of the Warm-up Fund.***

To help assure a matching gift, please make your check payable to the **Town of New Canaan**, with **“Warm-up Fund – NCOC”** in the memo line.